

**FROM PAYMENTS TO A BUYING EXPERIENCE
21 – 23 MARCH**



**Mobey Forum comes to Rotterdam
21-23 March 2017**

Hosted by *Rambus*

AGENDA

Mobey Forum's Workgroups provide a platform for strategic discussion and collaboration on a particular area of interest for members.

The members of workgroups meet on bi-weekly conference calls and at face-to-face meetings at the workgroup days before Mobey member meetings. More info at www.mobeyforum.org/what-we-do/workgroups/

Tuesday 21 March WORKGROUP MEETINGS

9-12 BANK DISRUPTION

Room: Mauritz

Co-Chairs:

Zaf Kazmi, ErsteBank Group

George Charalambous, HSBC

Facilitator:

Samee Zafar, Edgar, Dunn & Company

9-11 BIOMETRICS & IDENTITY

Room: Emma

Co-Chairs:

Roney Castro, UL

Dave Benini, Aware

11-12 RISK MITIGATION

Room: Emma

Co-chairs:

Philippe Roy, Danske Bank

Ron van Wezel, Aite Group

Facilitator: Marijke De Soete, Sec4Biz

LUNCH 12-13

13-16 PREDICTIVE ANALYTICS

Room: Mauritz

Co-chairs:

Amir Tabakovic, BigML

Kasper Sylvest, Danske Bank

Facilitator: Nienke de Jong, VODW

13-14 RISK MITIGATION

Room: Emma

Co-chairs:

Philippe Roy, Danske Bank

Ron van Wezel, Aite Group

Facilitator: Marijke De Soete, Sec4Biz

14-16 DIGITAL WALLET

Room: Emma

Chair:

Soner Canko, BKM

Facilitator:

Martin Koderisch, Edgar, Dunn & Company

16:00 MEETING OF CURRENT BOARD OF DIRECTORS (Room: Emma)

16:30 ANNUAL GENERAL MEETING (Room: Emma)

17:30 MEETING OF NEW BOARD OF DIRECTORS (Room: Emma)

8:30 – 9:30 Badges and Coffee

9:30 From Mobile to mobile experience – to payment experience.
Maikki Frisk: *Executive Director, Mobey Forum*

9:35 Welcome Keynote of our host
Envisioning the buying experience: What and How
Ron Black: *CEO, Rambus*

10:00 ING's route to transformation and innovation,
Benoit Legrand: *Global Head of FinTech, ING*

10:30 Customers choose how they pay - not the banks
Kristian Luoma: *Head of New Business Development, OP Bank*

1. From Payments to a Buying Experience

11:00 – 11:30 Networking Coffee

11:30 The Future of Payments Is Not Better Payments
Soner Canko: *CEO, BKM*

12:00 Importance of PSP's for Banks & How to build a PSP and
converged Wallets
Ron van Wezel: *Senior Analyst, Aite Group*
Gijs ter Horst: *CMO, Ximedes*

2. Disruption of Wallets

12:30 – 13:30 Networking Lunch

13:30 *You can participate in a discussion(s) of your choice with an expert leading the conversation. The aim of this session is to exchange opinions, experiences and insights 2 x 45mins*

1. **Expert Table** (Room: Beatrix): Future of Payments & PSD2 led by Martin Cox: *Strategic Product Marketing, Rambus*

2. **Expert Table** (Room: Emma): Key success Factors for Digital Wallets led by Martin Koderisch: *Payments and Digital Financial Services Expert, Edgar, Dunn & Co.*

3. **Expert Table** (Room: Mauritz): Breaking Through and Creating Something New inside Big Old Companies: Challenges and Approaches to Success led by Douglas Hartung: *Senior Director, Global Software Innovation, Diebold Nixdorf*

3. Expert Tables

15:00 – 15:30 Networking Coffee

AGENDA DAY 1

Wed 22 March

15:30 Insights from expert table sessions 3 x 10mins

16:00 Drivers in changing the payments landscape
Amos Kater: *Director Advisory & Education Services, UL*

16:20 Killer Payment Features Customers are Using Today
Meaghan Johnson: *Co-founder and Director of Research, 11FS*

16:40 SME Banking Paradigm shift: Why, How & What?
Oscar Sala: *Innovation and Digital Transformation; VP Product Strategy, Strands*
Pau Velando: *General Manager, Strands*

17:00 Panel Discussion: From Payments to a Buying Experience
Moderator: Maikki Frisk, *Executive Director, Mobey Forum*

Martin Cox: *Strategic Product Marketing, Rambus*
Thor Ragnar Klevstuen: *Business Developer Payments, Sparebank1*
Matteo Fermi: *Head of Mobile, CaixaBank*
Meaghan Johnsson: *Co-founder and Director of Research, 11FS*
Özge Celik: *Business Development SVP, BKM*
Amos Kater: *Director Advisory & Education Services, UL*

17:45 Greetings from the Board: Jordi Guaus
Chair of the Board, Mobey Forum
Head of Digital Marketing, CaixaBank

Cocktails @ Intel hotel, Leuvehaven 80, 3011 EA Rotterdam

18:15 NETWORKING DINNER @19:00 – welcome words from Mayor of Rotterdam, **Ahmed Aboutaleb**

4.

**It is the customer
who is paying**

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City of Rotterdam

AGENDA DAY 2

Moderator of the Day:
Martin Cox, **Rambus**

Thu 23 March

8:30 – 9:30 Coffee

9:30 Identity Opportunities in the Internet of Things
Dave Birch: *Director of Innovation*, **Consult Hyperion**

10:00 Invisible payments
Dennis Collet: *CEO*, **Orderella**

10:20 Virtualization of brick and mortar?
Sami Karhunen: *CBDO and Partner*, **Solinor**

10:40 Securing your HCE mobile wallet: Best practices
Nigel Reavley: *Head of Financial Services Sales Europe*, **Fime**
Tim Hartog: *International Sales and Business Development Manager Mobile Payment*, **Riscure**

11:00 – 11:30 Networking Coffee

11:30 Bank & Bots. How Cognitive and AI is Transforming Financial Services
Vivek Bajaj: *Global VP of Sales*, **Watson Financial Services Solutions**, **IBM**

11:50 Will intelligent automation create smarter banks?
Veronica Lange: *Head of Innovation*, **UBS**

12:10 Navigating the Digital Maze
Christophe Zehnacker: *Head of Emerging Payments*, **MasterCard**

12:30 Preliminary findings of Mobey Forum Predictive Analytics Workgroup
Kasper Sylvest: *Head of Financial Market Infrastructures*, **Danske Bank**
Amir Tabakovich: *VP Business Development*, **BigML**

12:50 – 13:50 Networking Lunch

13:50 WORKSHOP: Experiencing the world of IoT – you can build your own IoT application in the portable lab of **IoT Academy of Rotterdam**

15:30 Keynote: How will we pay in 2020?
Andre Stoorvogel: *Director Product Marketing, Payments* **Rambus**

15:50 Welcome to Mobey Forum Edinburgh Member Meeting
Douglas Kinloch: *VP Software Protection & HCE*, **Inside Secure**

16:00 **Wrap-up, thank you & Networking cocktails**

@Cambridge Innovation Centre

5.
Future is here
today

6.
Prediction,
Automation &
AI

7.
IoT
Workshop